



## packaging applications

bakery  
biscuit  
blister packaging  
beverage  
board games  
cereal  
clothing  
confectionery  
cosmetics  
counter display  
dryfoods  
dairy  
fish/seafood  
footwear  
frozen foods  
header cards  
icecream  
mussel packaging  
novelty  
pharmaceutical  
point of sale  
skin packaging  
soap powders  
software  
take away foods  
tablet soaps  
trays  
tea & coffee  
zip locks

## commercial applications

annual reports  
books  
brochures  
business cards  
calendars  
catalogues  
CD & DVD covers & sleeves  
confectionery wrappers  
desk pads  
directories  
flyers  
labels  
letterheads  
magazines  
menu covers  
posters  
point of sale  
presentation folders  
swing tags

Hi and welcome to Pakworld News.

## World Famous in NZ

Pakworld recently had the honour of being profiled in an international trade magazine. "The Heidelberg News" (circulation 130,000 to 90 countries) profiles the industry leaders in the printing and packaging industries, in their respective countries. Pakworld is the first and only company in New Zealand to be profiled in the magazine. The article can be seen on our website.



## Production news

With Xmas only 8 weeks away it is very important to ensure you have your pre xmas and early january orders in as urgently as possible. It is always a busy and stressful time around the xmas period, so it pays to adopt the better safe than sorry approach. While we realise that some guess work needs to take place, it is always easier to push a job back than bring a job forward if required.

## Leadtimes

We are increasingly hearing (particularily in the North Island) how lead times from other suppliers are consistently getting out to 6-8 weeks for production. While some companies can accommodate this, for others it is extremely difficult. At Pakworld we have the flexibility to meet your delivery expectations and consistently deliver within 4 weeks of order, don't hesitate to call us if you wish to improve on your delivery.

## Xmas Shutdown

Pakworld will be shutting down on the 21st of December and re-opening on the 7th of January. We will have the phone diverted to a staff members mobile, which will be confirmed at a later date.

## E-Flute

We mentioned a while back that we had taken delivery of a new diecutter. This diecutter has enabled us to diecut plain Eflute products to be made into cartons etc. While obviously it is something new for us we see this as another string to our bow, and are more than happy to discuss any of your eflute requirements. Applications include Parts Boxes and inner cartons for printed sleeves.

## Fading Inks

It is not uncommon for a client to raise the issue of inks fading in direct sunlight. While it is the perception of some that UV coating assists the non fading of inks (this thought seems primarily driven by the UV printers) UV coating has no effect on whether an ink will fade or not, the UV component refers to the fact that the coating has already been exposed to UV light. Light Fast inks are the only way to obtain some form of protection from direct UV light, however their price is often so prohibitive that it is not an option for most customers.

## Board Indents

The indent leadtime for board over the Xmas period often fluctuates significantly due to Public Holidays etc. We suggest that if your indent jobs require delivery in February/March, that you indicate your requirements asap, to secure your board as soon as possible.

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